

Rohit Methwani

Product Designer at [Prismforce.ai](#)



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Hustling towards creating meaningful and impactful experiences with my diverse skills, since **3.5+ years** now!

Experience

Prismforce.ai – Product Designer

Apr '25 – Current

Prismforce is an AI-powered SaaS platform revolutionizing the talent supply chain for tech services companies. Prismforce serves over 600,000 users across 20+ leading IT services and technology companies worldwide.

Miko.ai – UX Designer

Oct '23 – Apr '25

Miko is an AI-powered smart robot designed as a learning and emotional companion for children aged 3–8. As a UX Designer in a cross-functional team of 8 designers and 5 product managers, I led several high-impact initiatives across mobile, web, and physical device interfaces that improved usability, engagement, and personalization for a growing base of over 150,000 users across Miko 3, Miko Mini, and the Miko App.

- Redesigned Miko Chess by adapting a complex chess product, designed for adults aged 24–60 into a playful experience for children aged 3–6 increasing 40% increase in usage.
- Revamped the first-time user experience (FTUX) for parents on the Miko App, making it easier to understand the robot's capabilities and onboard their children effectively, resulting in a 25% increase in week-one engagement.
- Improved the visibility and conversion of premium features within the app, boosting Miko MAX subscriptions by 30% through targeted UX enhancements.
- Introduced a 'Family Values' personalization feature that allowed parents to customize Miko's behavior and tone to reflect their household values, making Miko feel more like a trusted family member than a standalone device.
- Reimagined Miko's engagement model to promote daily interaction and habit formation, increasing daily active users by 18%.
- Led the evolution of Miko's design system to ensure visual and interaction consistency across all platforms, enhancing design-to-development efficiency by 35%.

Square Off (acquired by Miko.ai) – Product Designer

Oct '21 – Oct '23

Square Off creates smart, automatic, electronic chessboards that allows you to play with anyone around the world via the app and the chessboard does opponent's move on it's own.

- Worked cross functionally with developers, customer support, marketing and CXOs.
- Designed a one-of-a-kind subscription model for chess users that helped to increase ~10% revenue for the company.
- Enhanced onboarding, reducing drop-offs by ~30% and TAT by ~50%.
- Optimized rating system, boosting App Store rating from 3.9 to 4.3.
- Crafted user personas and flows, elevating user satisfaction by 25%.
- Led an experience-focused campaign, gaining valuable user insights. Presented design solutions, garnering strong stakeholder support.
- Developed a robust design system for consistency and scalability.

Thence Design Studio – UI Design Intern

June '21 – Oct '21

- As an Intern, I worked in a team of 5 with 3 fellow designers and a Product Lead where in we designed a solution for a fitness platform for a sports giant-Royal Challengers Bangalore (RCB).
- I was responsible for designing the module for trainers which would help them to conduct online workshops seamlessly, along with managing the design documentation and handoff part.

Recognitions

Ready Components plugin was recognized by Adobe

Nov '19

The plugin was displayed in the list of curated plugins in Nov 19 version.

Education

Bachelor's in Computer Engineering

Aug '18 – June '21

Mumbai University. Average CGPA: 8.89